★ DISCIPLINE. LEADERSHIP. SERVICE. SISTERHOOD. ★

EMPOWERING WOMEN.

BUILDING LEADERS.

CD SPORTS ALLIANCE INC.



TEAM BRAGG
LADY DRAGONS

BUILDING CHAMPIONS.
BUILDING CONFIDENCE.
Changing Lives.

CD SPORTS ALLIANCE INC.

2026 SPONSORSHIP PACKET

COMPETE WITH PURPOSE

LEAD WITH HONOR

MENTOR THE NEXT GENERATION

BUILD CHAMPIONS

BEYOND BASKETBALL. BEYOND TODAY.

Your support helps us empower women, mentor youth, and create a lasting impact in our community.

Philosophy & Values

The mission of the Lady Dragons is to build character and develop well-conditioned, physically and mentally strong women to be dominant in all areas. We strive to promote high-value traits that foster personal growth and success in everyday life. These qualities include discipline, teamwork in pursuit of common goals, fairness and respect, and resilience in striving for excellence and maintaining high standards.

At our core, the Lady Dragons are dedicated to cultivating sisterhood and inspiring future generations of female basketball players. Through the game of basketball, we aim to serve as a source of knowledge, motivation, and empowerment—positively impacting families, workplaces, and the community as a whole. We are committed to excellence in everything we do.

Goals & Objectives

- Provide women opportunities to continue their basketball careers at a semi-professional level.
- Promote health, wellness, and positive mindsets within the community.
- Create a meaningful impact throughout Fayetteville, Fort Bragg, and surrounding areas.
- Develop leaders with strong character on and off the court.
- Maintain a competitive and successful program.
- Conduct fundraising efforts to offset league and travel expenses.
- Complete community service initiatives that strengthen local connections.

What It Takes To Be A Lady Dragon...

L eading through excellence on and off the court.

A ccepting responsibility and displaying the ability to work through diversity.

D isplaying the ability to make growth-driven decisions.

Y ielding a means of support for other women to be able to attain success.

D eliberately making bold statements through our performance on the court letting our presence be known.

R ecognizing our strengths and weaknesses and efficiently working together to build each other up.

A bundantly acknowledging GOD and praising him for blessing us with the opportunity to come together and fellowship through basketball.

G iving back to the community through service and attainable goals.

O btaining the ability to be a beast on the court and a beauty otherwise.

N urturing positive thoughts to promote success.

Accomplishments

- 2006, 2009: Armed Forces Cola-Cola DC Capital Classic Basketball Tournament Champions.
- 2006, 2007: Thanksgiving Tournament Champions (Camp Lejeune, NC)
- 2007: MLK Tournament Champions (Fort Lee, VA)
- 2008: MLK Tournament Champions (Fort Lee, VA)
- 2009: MLK Tournament Champions (Fort Lee, VA)
- 2004,2006,2014: Tournament Champions (Fort Bragg, NC)
- 10 players from the Lady Dragons team went on to make the All Army and All Armed Forces Basketball team.
- Coached the Lady Dragons in over 300 plus tournaments and well over 1500 games.
- 2011: Runner-up in a fourteen-women basketball tournament.
- 2011: 13th Annual Pre-Season Slam Runner Up (Fort Lee, VA)
- 2012: MLK Tournament Champions (Fort Lee, VA)
- 2012: A-Town Showdown Champions (Atlanta, GA)
- 2012: Operation Santa Champions (Washington, DC)
- 2013: MLK Champions (Fort Lee, VA)
- 2013: Operation Santa Championship Runner Up (Washington, DC)
- 2014: Showtime Champions (Aurora, NC)
- 2015: Shoot Out Champions (Macon, GA)
- 2015: MLK Tournament Championship (Fort Gordon, GA)
- 2015: 1st Annual Tournament Champions (Charlotte, NC)
- 2015: Veterans Day Runner Up (Fort Belvoir, VA)
- 2015: 3rd place - DC Capital Classic Tournament (Washington, DC)
- 2016: DC Capital Classic Tournament Runner Up (Washington, DC)
- 2016: 10th Annual March Madness Champions (Jacksonville, FL)
- 2017: 411 Sportsworld Tournament Champions (Macon, GA)
- 2017: JL Litman Battle of the South Basketball Shootout Champions (Albany, GA)
- 2017: Show Time Basketball Tournament Champions (Atlanta, GA)
- 2017: Law Enforcement Tournament Runner Up (Atlanta, GA)
- 2018: MLK Basketball Tournament Runner Up (Jacksonville, FL)
- 2018: Great Atlanta Shoot-Out Law Enforcement Tournament Runner Up (Atlanta, GA)

Accomplishments

- 2018: Champions against Denmark College - Homecoming Game
- 2018: 411 Sports World Tournament Runner Up (Macon, GA)
- 2018: 411 Sports World Tournament Champions (Macon, GA)
- 2019: 3rd place - MLK Basketball Tournament (Mayport, FL)
- 2019: Champions against Denmark College - Homecoming Game
- 2019: 3rd place out of ten (10) teams at The Battle of The Badges Tournament (GA).
- 2019: 3rd place out of five (5) teams at The Battle of The Badges Tournament (MD).
- 2019: Runner-up out of five (5) teams at The Battle of The Badges Tournament (GA).
- 2019: 3rd place out of ten (10) teams at The Battle of The Badges Tournament (TN).
- 2020: Iron Mike Basketball Tournament Champions (Fort Bragg, NC)
- 2021: A-Town Showdown Champions (Atlanta, GA)
- 2021: MLK Tournament Champions (Fort Lee, VA)
- 2021: Champions against Denmark College - Homecoming Game
- 2021: 3rd place out of ten (10) teams at The Battle of The Badges Tournament (GA).
- 2021: 1st Fort Bragg National Military Basketball Tournament Champions
- 2021: Show Time Basketball Tournament Champions (Atlanta, GA)
- 2021: Law Enforcement Tournament Champions (Jamaica)
- 2022: MLK Basketball Tournament Runner Up (Jacksonville, FL)
- 2022: Great Atlanta Shoot-Out Law Enforcement Tournament Runner Up (Atlanta, GA)
- 2022: 3rd place - Law Enforcement Tournament (Indianapolis, IN)
- 2022: 1st annual Championship Runner Up (Charlotte, NC)
- 2022: Scrimmage Champions (Mullins, SC)
- 2022: Scrimmage Runner Up (Mullins, SC)
- 2022: Scrimmage Champions (Sumpter, SC)
- 2022: 3rd place - Tournament (Memphis, TN)
- 2022: Catawba Community College Runner Up (Hickory, NC)
- 2022: Tournament Champions (Swainsboro, GA)

Accomplishments

- 2023: 4th place - DC Capital Classic (DC)
- 2023: Great Atlanta Shoot-out Law Enforcement Tournament Champions (Atlanta, GA)
- 2023: 3rd place - Law Enforcement Tournament (Indiana, IN)
- 2023: 3rd place - Battle of the Shields Tournament (Orlando, FL)
- 2023: Law Enforcement Tournament Champions (Memphis, TN)
- 2023: 3rd place - Law Enforcement Tournament (New York, NY)
- 2023: Catawba Community College Runner Up (Hickory, NC)
- 2024: 4th place - DC Capital Classic (DC)
- 2024: 3rd place - Great Atlanta Shoot-Out Law Enforcement Tournament (Atlanta, GA)
- 2024: Women Military Basketball Association (WMBA) Champions (PA)
- 2024: Battle of the Shields Tournament Runner Up
- 2024: Law Enforcement Tournament Championship Tournament Runner Up (Memphis, TN)
- 2025: MLK Tournament Runner Up
- 2025: Great Atlanta Shoot-Out Law Enforcement Tournament Champions (Atlanta, GA)
- 2025: WMBA Eastern Regional Champions (Charlotte, NC)
- 2025: Women Military Basketball Association (WMBA) Champions (PA)
- 2025: Law Enforcement Basketball Tournament Champions (Memphis, TN)

Dear Potential Sponsor,

The Lady Dragons team would like to invite you to support our journey as we pursue our dreams of competing against top basketball talent across the East Coast. While we are based in North Carolina, we regularly compete in Washington, DC, Virginia, Georgia, South Carolina, Tennessee, and Florida. Our opponents include military installations, colleges and universities, law enforcement agencies, and other semi-professional women's organizations.

Located in Fayetteville, North Carolina, the Lady Dragons has been an active organization since November 2000. Although we are affiliated with Fort Bragg, we do not receive financial support from the installation. Every achievement we have earned is a direct result of the dedication, resilience, and hard work of our players and coaching staff.

We are currently seeking sponsorship to help offset the costs associated with operating a year-round traveling basketball team. Expenses include tournament fees, uniforms, equipment, travel, and lodging. While team members contribute through dues and fundraising efforts such as working collegiate sporting events, fish fries, and car washes, additional support is essential to sustaining our program.

Our team is made up of active-duty service members, dependents, and civilians starting at eighteen (18). Beyond basketball, we are committed to making a positive impact in our community by promoting healthy lifestyles, encouraging positive mindsets, and mentoring young people to succeed academically, professionally, and athletically.

Partnering with the Lady Dragons offers a unique and rewarding opportunity to support a growing organization dedicated to excellence. We are committed to honoring all sponsorship agreements and ensuring a mutually beneficial partnership. Our mission is to promote sisterhood and inspire future generations of female athletes while making a meaningful impact on families, workplaces, and communities.

Any monetary contribution is sincerely appreciated and will directly support our mission and goals. Sponsors will be recognized in various ways based on their sponsorship level.

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EMPOWERING WOMEN. BUILDING LEADERS.

TEAM BRAGG
LADY DRAGONS



SUPPORT OUR MISSION. INVEST IN THEIR FUTURE.

CD Sports Alliance Inc. represents strength, resilience, and excellence—on and off the court. With your support, we compete, lead, and mentor **the next generation of youth** to dream bigger and lead stronger.

COMPETE WITH PURPOSE

LEAD WITH HONOR

MENTOR THE NEXT GENERATION

★ SPONSORSHIP TIERS ★

BRONZE
$150-$499

- Recognition on Social Media
- Logo/Information on Website Sponsor Page
- Invitation to Team Events

SILVER
$500-$999

- Recognition on Social Media
- Logo/Information on Website Sponsor Page
- Invitation to Team Events
- Logo on Banner at Home Games

GOLD
$1000-$4999

- Recognition on Social Media
- Logo/Information on Website Sponsor Page
- Invitation to Team Events
- Logo on Banner at Home Games
- Logo on Team Shirts

PLATINUM
$5000+

- Recognition on Social Media
- Logo/Information on Website Sponsor Page
- Invitation to Team Events
- Logo on Banner at Home Games
- Logo on Team Shirts
- Speaking Opportunities at Team Events & Programs
- Promotion of Business/ Products/Services
- Exclusive VIP Experiences

PATRON
Any amount sponsored under $150

- Recognition on Social Media

BEYOND BASKETBALL. BEYOND TODAY.

Your support helps us to mentor and sponsor youth, and sustain costs associated with functioning as a year-round organization.

LADY DRAGONS

MENTOR.
MOTIVATE.
MAKE AN IMPACT.



★ CD SPORTS ALLIANCE INC. IS A 501(C)(3) NONPROFIT ORGANIZATION. ★

Your sponsorship may be tax-deductible to the extent allowed by law.

EMAIL US
cdsportsallianceinc@gmail.com

LIKE US ON FACEBOOK
facebook.com/CDSportsAllianceInc

Name of Organization: _____

Point of Contact: _____

Email: _____

Phone: _____

SPONSORSHIP TIERS

Sponsorship Tier	Social Media Recognition	Logo/Info On Website Sponsor Page	Invitation To Team Events	Logo On Banner	Logo On Team Shirts	Speaking Opportunities At Team Events & Programs	Promotion Of Business/Products/Services	Exclusive VIP Experiences
Platinum ($5000+)	✓	✓	✓	✓	✓	✓	✓	✓
Gold ($1000 - $4999)	✓	✓	✓	✓	✓	✗	✗	✗
Silver ($500 - $999)	✓	✓	✓	✓	✗	✗	✗	✗
Bronze ($150 - $499)	✓	✓	✓	✗	✗	✗	✗	✗
Patron (Any Amount Under $150)	✓	✗	✗	✗	✗	✗	✗	✗

Packages

(Check One)

□ Platinum □ Silver □ Bronze □ Copper □ Patron

Please attach your business card and/or company logo for advertisement purposes.

Payment Information

Accepted Forms of Payment:
CashApp, Check, & Money Orders

Please Make Checks Payable To:
CD Sports Alliance Inc.
Indicate in Memo Section:
Lady Dragons Sponsorship

CashApp:
$LadyDragons2026

Mailing Address:

Charlie Davis C/O Lady Dragons Basketball
6056 Ecru Ct
Fayetteville, NC 28314

For More Information:

cdsportsallianceinc@gmail.com

The Lady Dragons Organization is a nonprofit organization with 501(c)(3) status.

Thank You In Advance For Your Support!